



FEDERATION  
INTERNATIONALE  
DE L'AUTOMOBILE

MONDAY, 15 JANUARY 2024

# FIA ROAD SAFETY INDEX



Jacob Bangsgaard,  
Secretary General for Automobile Mobility and Tourism, FIA



The FIA runs more than 35 motorsport championships



243 member clubs in 147 countries representing more than 80 million road users.

With global reach comes global responsibility – our work makes the world’s roads safer, smarter, more inclusive and sustainable.

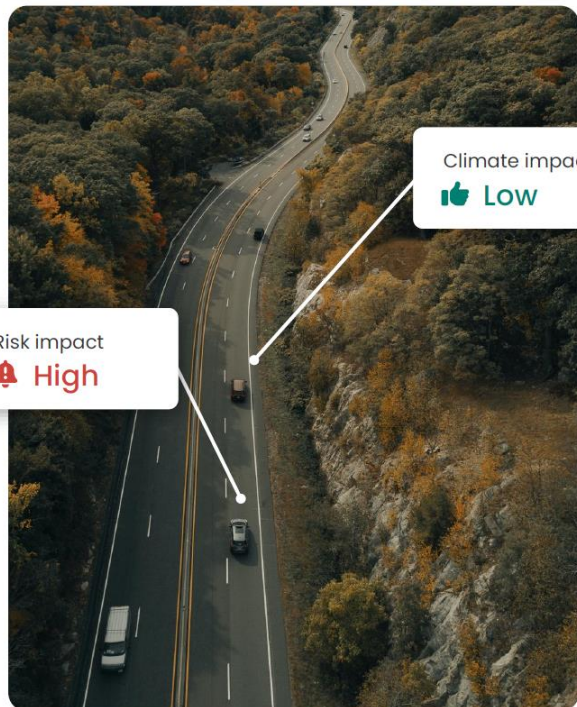


## WHY CREATING AN FIA ROAD SAFETY INDEX?

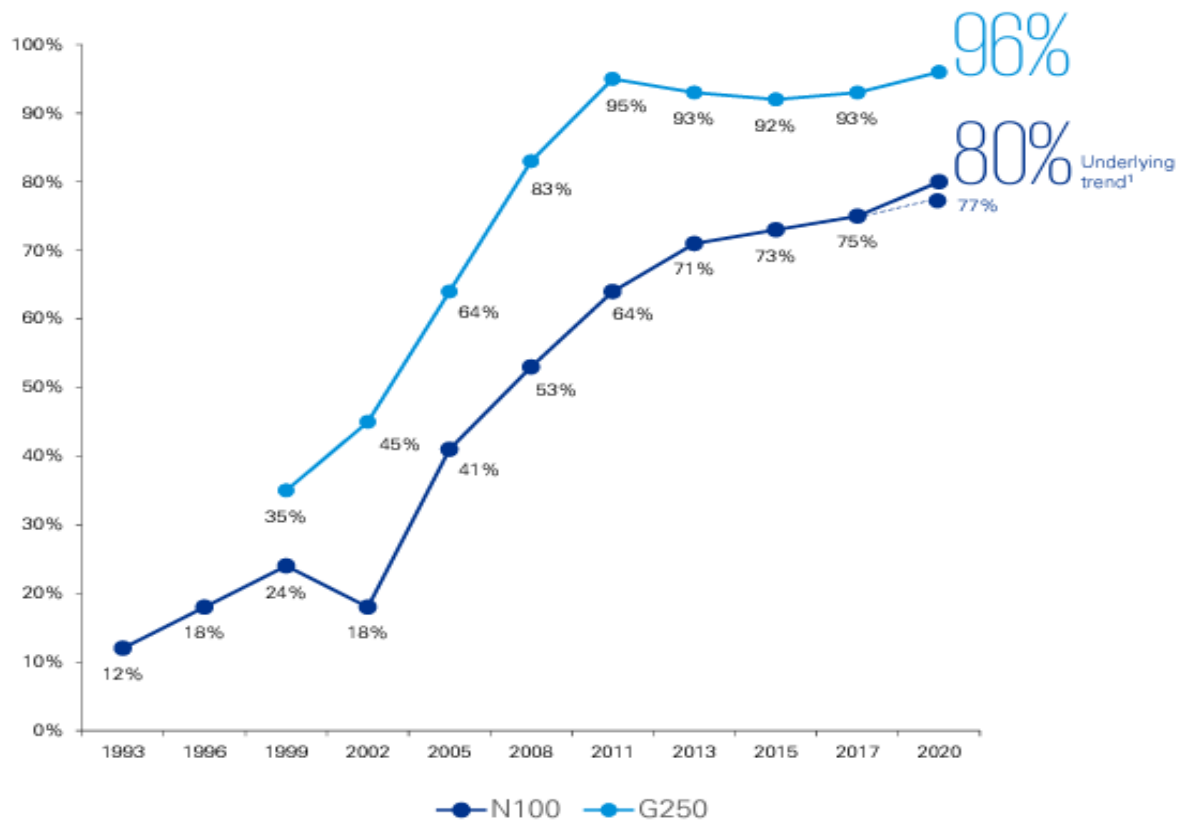
- Deliver a transparent road safety measurement framework
- Offer organizations an assessment platform
- Communication to stakeholders
- Inspire others to follow



# WHY NOW?



Growth in global sustainability reporting rates since 1993: N100 and G250



Base: 5,200 N100 companies and 250 G250 companies  
Source: KPMG Survey of Sustainability Reporting 2020

“We have embarked on a journey aimed at reshaping the future of road safety and investments. It is a step forward that more and more investors are no longer satisfied with purely financial measures but are also looking for investments that can contribute to a more sustainable world. To speed this up, for example, a clearer structure for reporting traffic safety footprints is needed”

**Ylva Wessén, President and CEO of  
the Folksam Group**



# WHY SUSTAINABILITY REPORTING MATTERS FOR COMPANIES?

1. **TRANSPARENCY & ACCOUTABILITY**
2. **RISK MITIGATION**
3. **PROCUREMENT**
4. **REPUTATION & STAKEHOLDER ENGAGEMENT**
5. **INVESTORS**
6. **COST**





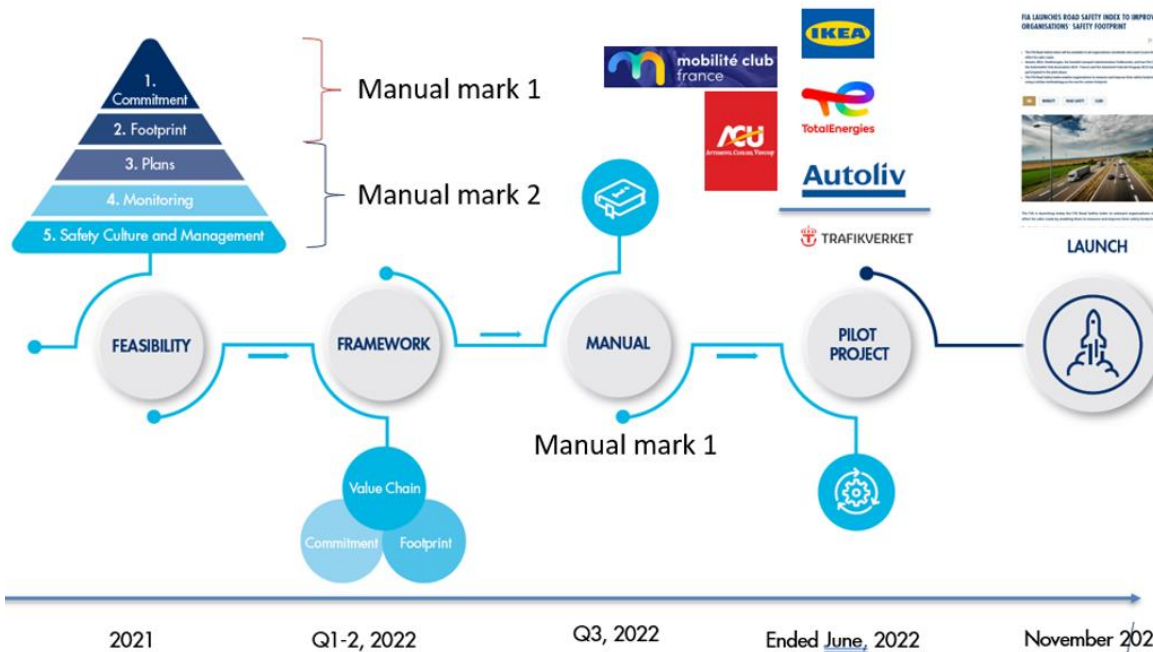
# THE JOURNEY - SAFE SYSTEM IN PRACTISE



**GLOBAL PLAN**  
DECADE OF ACTION FOR ROAD SAFETY  
2021-2030

## Role of the private sector

Corporations and businesses have tremendous influence on society and transport systems through their products; their fleets and how they manage them; their influence on employees, contractors, as well as their potential to financially support road safety. **Businesses and industries of all sizes and sectors can contribute to attaining the road safety-related SDGs by applying Safe System principles to their entire value chains** (Including internal practices throughout their procurement, production and distribution processes) **and reporting on safety performance in their sustainability reports.**



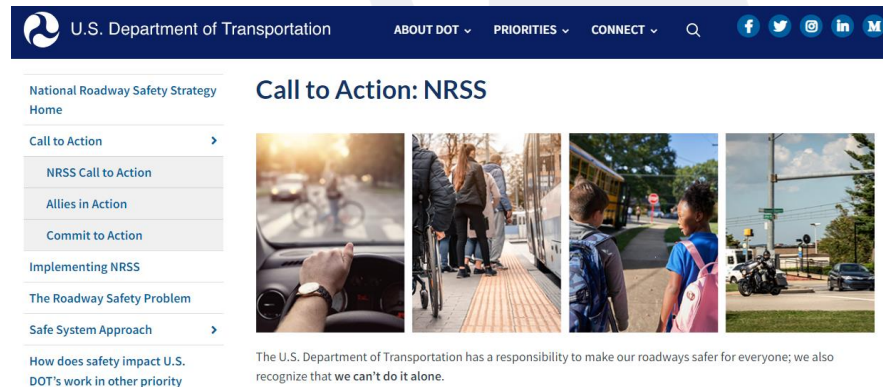
**Vision Zero  
Conference,  
Stockholm,  
June 2023 – First  
company rated**





# OPPORTUNITIES

- Lead the movement as first adopters
- Demonstrate at international events commitment toward road safety (e.g. ITF Summit, Morocco 2025)
- Incorporate the rating as part of sustainability reporting
- Assistance of road safety experts throughout the audit process
- Support from FIA Communication platform, including motorsport
- Advantage in future procurements



The screenshot shows the U.S. Department of Transportation website. The header includes the DOT logo, the text 'U.S. Department of Transportation', and navigation links for 'ABOUT DOT', 'PRIORITIES', and 'CONNECT'. Below the header, there is a 'National Roadway Safety Strategy Home' section with a 'Call to Action' menu. The 'Call to Action: NRSS' section features a grid of five images: a hand on a steering wheel, a person with a wheelchair, a person with a backpack, a motorcycle, and a car. Below the images, there is a paragraph of text: 'The U.S. Department of Transportation has a responsibility to make our roadways safer for everyone; we also recognize that we can't do it alone.'





## HOW DO WE JOIN?

- Contact our team of experts
- Get introduced to the rating process
- Collect data
- Get rating
- Make changes and be part of the solution

Supported by the







**Thank you....**

**[www.fia.com/fia-road-safety-index](http://www.fia.com/fia-road-safety-index)**

Jacob Bangsgaard,  
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