[Expert Workshop: International best practices to promote eco-friendly cars; International Transport Forum]

# The Coming Hydrogen Economy and Vision 2030

25, Jan. 2021

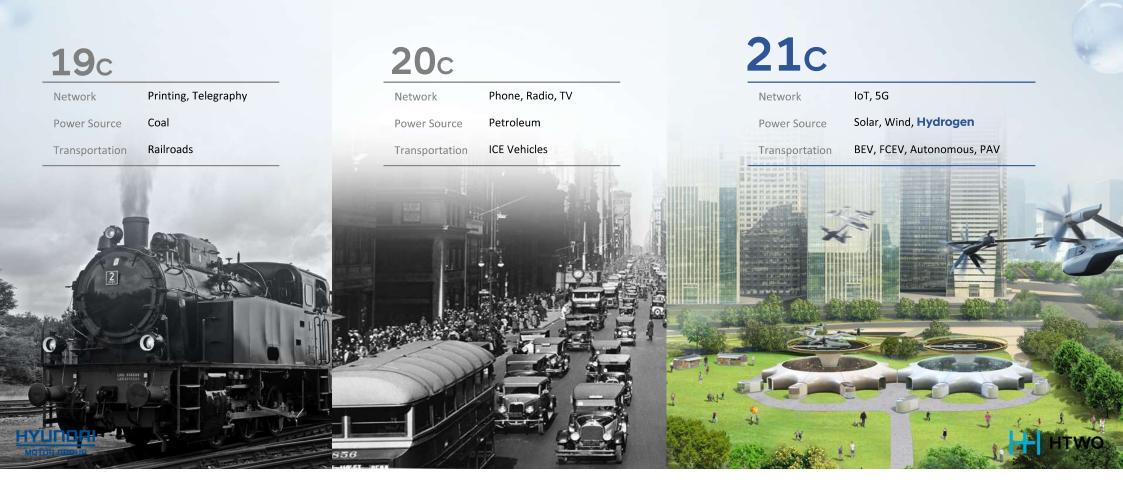
HYUNDAI MOTOR COMPANY FUEL CELL CENTER





# Paradigm Shift and Green New Deal

- Key Factors of Industrial Revolution: Network, Power Source, Transportation Jeremy Rifkin < The Green New Deal(2020)>
- Global Movement towards De-carbonization in the 21st Century

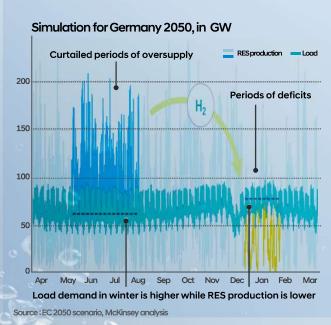


# Renewable Energy & Hydrogen

Due to the limitation of renewable energy production(regional/temporal variation), it is essential to utilize
hydrogen to compensate for that.

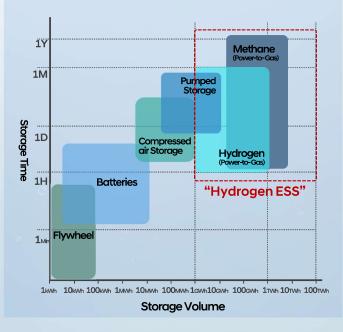
#### Renewable Energy Balance

Compensate the renewable energy's regional/temporal variation



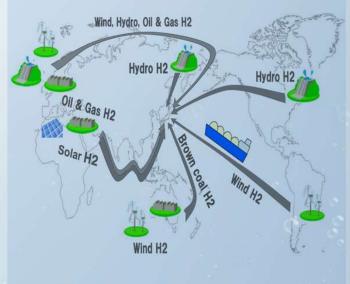
#### **Bulk Energy Storage**

 Suitable for long-term (exceeding 1yr), bulk (exceeding 1TWh) storage



#### **Long-distance Transportation**

 Efficient for long-distance transportation (small energy loss)





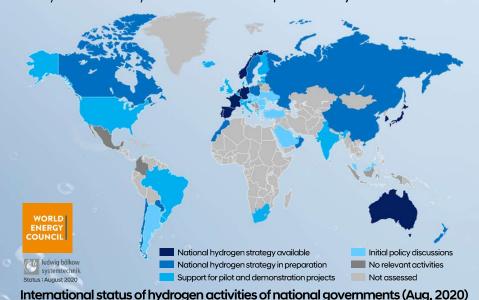


### **Efforts to Lead Hydrogen Society**

- Countries around the world recognize the importance of hydrogen and are competing to lead the way.
  - In 2020, 7 countries announced their national H2 strategies; competition is expected to intensify in the future.

#### Hydrogen Activities Around the Globe

- National H2 Strategy: available (9), in preparation (11), etc.
- EU, Asia-Pacific, and Americas are particularly interested



#### Establishment of National Hydrogen Strategies

 In particular, each country's competitive H2 strategy has been outstanding over the recent past year.



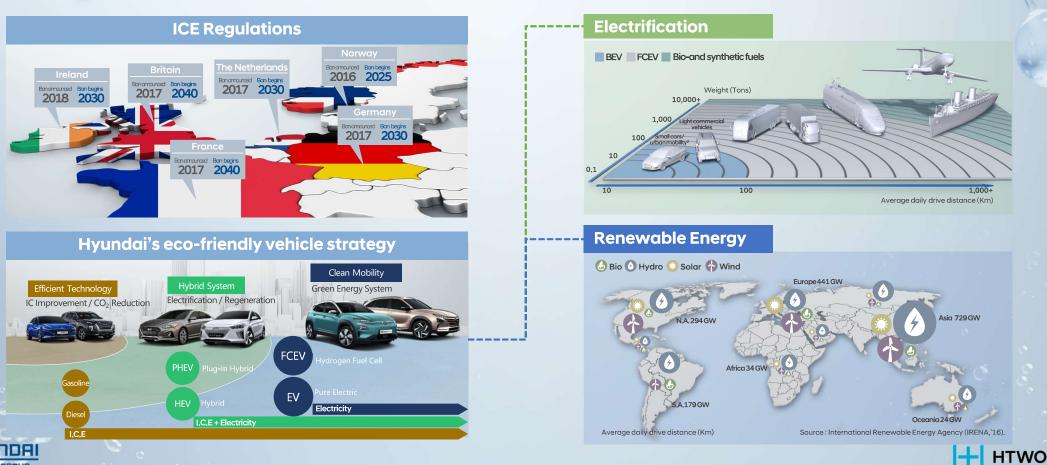
Source: International Hydrogen Strategies ('20.9, World Energy Council)





#### **Markets and Forecast for Eco-friendly Cars**

- Establishment of Various Eco-friendly Technology Strategies: Fuel Efficiency Improvement & Electrification
- BEV and FCEV will be mainstream due to regulations, mobility diversification, and renewable energy expansion.



# **History of Hyundai's FCEV**

- Since 1998, HMC accumulated fuel cell technology know-how for 20 years to secure unique technology.
- HMC mass-produced the world's first FCEV(2013); it released NEXO(2018) with successful localization of parts(99%).







1998

Initiated Fuel Cell Development 2000

First Developed FCEV model (Santa Fe-based) 2004

Independent Development of Stack 2005

Independent Development of Fuel Cell System 2013

1<sup>st</sup> Generation FCEV (Tucson ix)

"The world's 1st mass production" 2018

2<sup>nd</sup> Generation FCEV (NEXO)

"Superior maximum range and energy efficiency"



- World 1st Mass-produced Tucson FCEV ('13)
- USA 2015 WARD's 10 Best Engine
- Deployed in 18 countries since 1st delivery to Copenhagen

#### **NEXO**

- Refuelable within 5 minutes
- The world's-best driving range (609km)
- Durability: 160,000km /10 years
- USA 2019 WARD's 10 Best Engine





German automobile journal Auto und Motor Sport ('20, 6)

"Long range, short charging time. There is no shortage of family cars in everyday life"





#### FCEV Development Status/Truck & Bus

- Mass-produced the world's first Fuel Cell Electric truck('20.7) and expanded global export of truck & bus
- Focused on government demonstration projects such as coach buses, mid-sized trucks



[ Shipping the first 10 units of XCIENT Fuel Cell ('20.7)]			
	FC Stack	190 kW	
	Motor	350 kW	
	H2 Tank Capacity	32 Kg	
	Drive Range	400 km	

Туре	Content	Development Vehicle
Bus	<ul> <li>• 3rd Generation Fuel Cell Bus development completed and operating</li> <li>→ City Bus : City Bus Pilot Program</li> <li>→ Coach : Police Force Bus,</li> <li>Long Distance Bus</li> </ul>	City Bus ('20)  Coach Bus ('22)
Truck	• Expanding line-up from 2020 such as  Express Coach, Mid-Duty Truck  → Mid-Duty Truck : Garbage Truck,  Road-cleaning Truck  → Heavy-Duty Truck : Swiss H2 Energy  : Supply 1,600 trucks by 2025	Mid-Duty Truck ('23)  HDC-6 Neptune ('24)





### Hyundai's Fuel Cell Technology

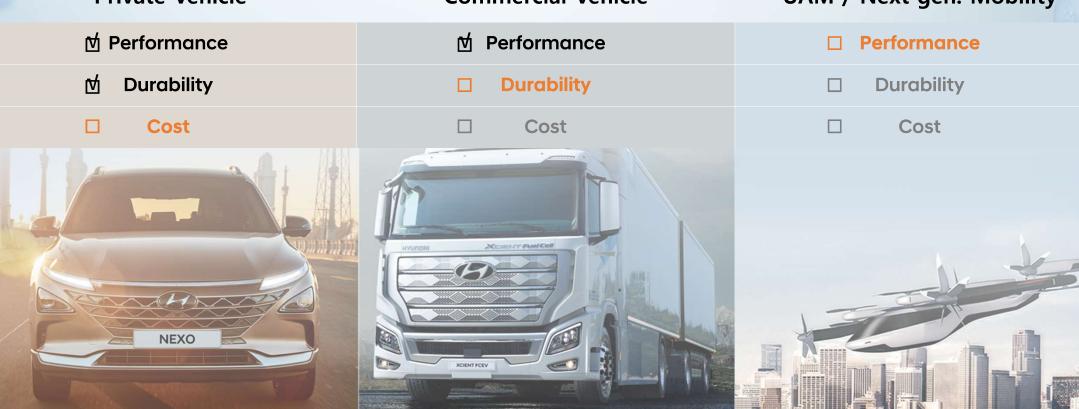
• 3–steps of technology development: (1st) Performance (2nd) Durability (3rd) Cost-reduction

PV: Cost-reduction / CV: Durability / Next gen, Mobility: Performance

**Private Vehicle** 

**Commercial Vehicle** 

**UAM / Next gen. Mobility** 



# Hyundai's Fuel Cell System Brand, HTWO

- In Dec.2020, Hyundai launched 'HTWO' as its full-scale FC system business → ship, train, generator, UAM ···
- The two 'H' means 'Hydrogen for Humanity', a sustainable energy for humanity.











Hydrogen — Humanity





#### **Global Partnership**



Supplying fuel cell system and accelerate the global hydrogen economy ('20, 11)



Developing fuel cell generator ('20, 12)



Supplying FCEV and developing carbon fiber ('19. 6)



Supplying fuel cell system ('20. 9)



### Global Partnership: H<sub>2</sub> Council

• Through the H<sub>2</sub> Council(launched in 2017) Hyundai is making effort to enlarge hydrogen society (members: 13 → over 90)



# Hyundai Fuel Cell System Brand: HTWO

• Hyundai will start FC system business in four major hubs, and will expand the business areas around the world.



**Expand Fuel Cell** system business

Promote FC business by cooperating with the new government

Create FC market & Preoccupy a leading position











**FUEL CELL** 

HYUNDRI