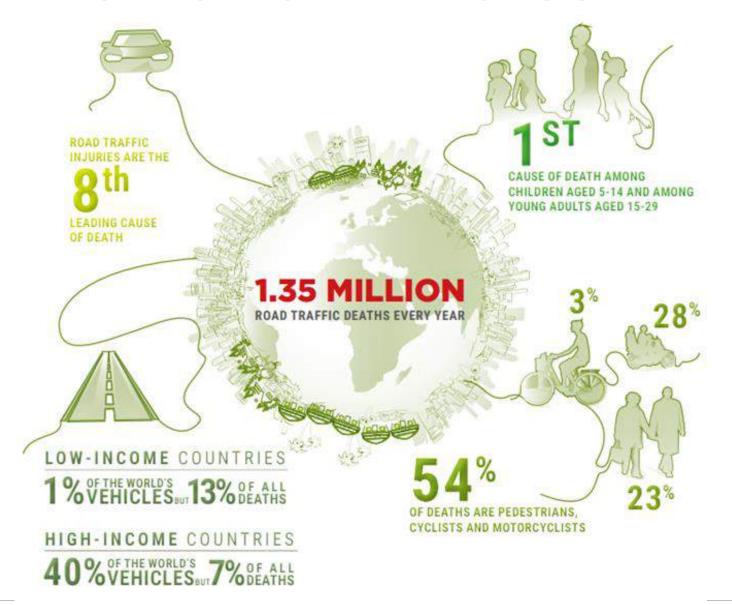




ROAD SAFETY IS A PUBLIC HEALTH CRISIS



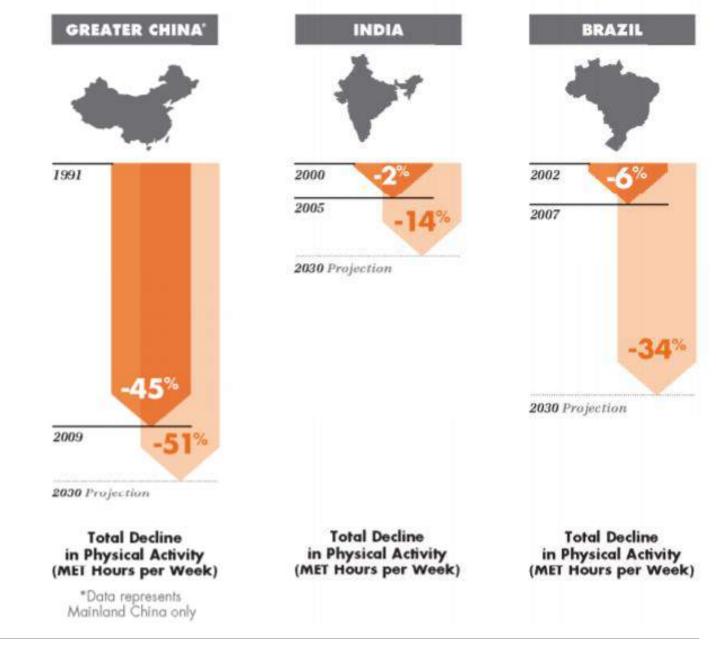
A RACE TO SLOW DOWN

As Economies Grow, People Stop Moving



Research suggests that the faster an economy grows, the **faster physical activity declines**.

In just 18 years, physical activity in China was reduced by 45%.



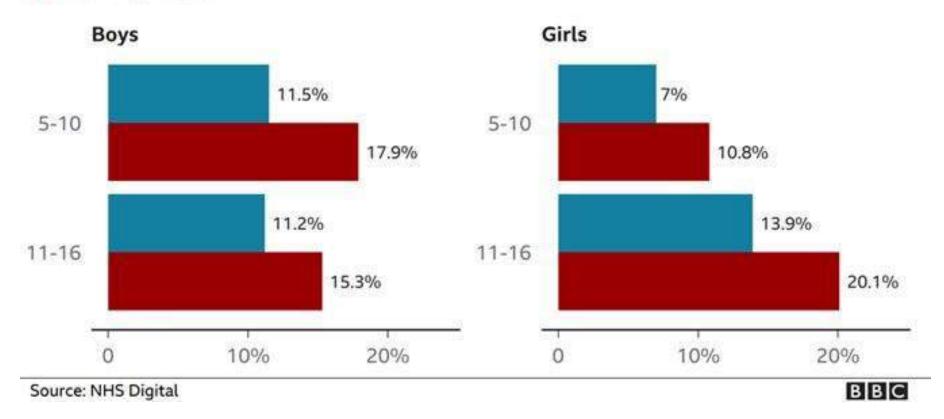


MENTAL HEALTH: CHILDREN

Mental health in children has worsened

% of children with probable mental health problems by age-group, England





CASE: LIMA, PERU

 In Lima, most traffic crashes involving youth victims occured during school vacation times in 2019 and 2020

 The majority of these victims were also **pedestrians** – 45% in 2019 and 48% in 2020



PUBLIC HEALTH, TRANSPORT, & COVID-19

Annual deaths from traffic crashes

Annual deaths due to poor air quality

Annual deaths related to physical inactivity

Total:

1,350,000

7,000,000

3,200,000

11,550,000

Deaths from COVID-19:

Nov. 1, 2019 – Oct. 31, 2020

Nov. 1, 2019 – Nov. 19, 2021

1,290,492

5,151,684

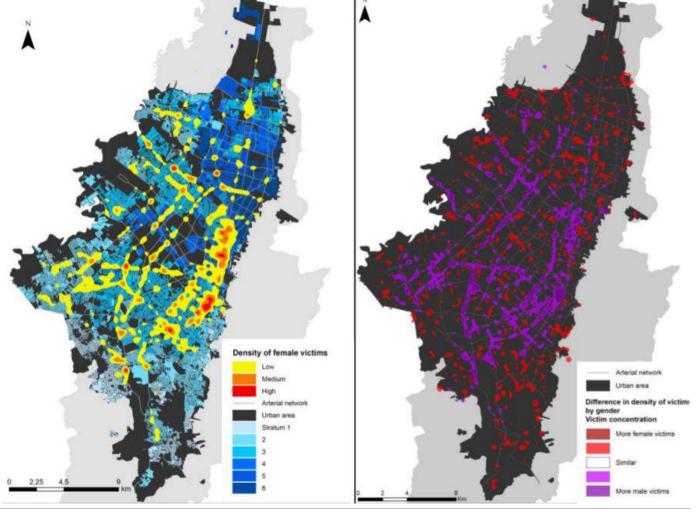
ROAD SAFETY AND GENDER EQUALITY



ROAD SAFETY AND GENDER EQUALITY

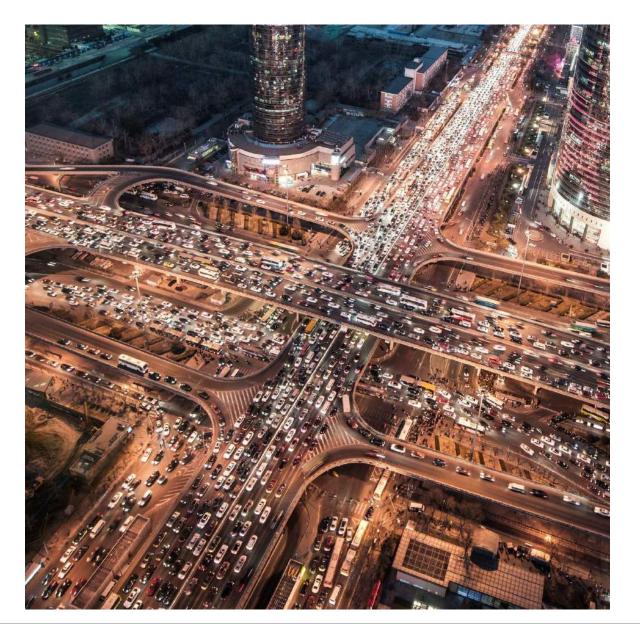
- In an analysis of Bogotá, most women killed in road crashes were pedestrians and most of these crashes occurred in low-income neighborhoods.
- In the same analysis, the main reported reason for women not biking is concerns about road safety.

Concentration of police-reported women victims (injured or fatal) in road crashes (left) and difference between men and women (right)



ACTIONS TO ALIGN POLICIES

THE PROBLEM WITH CITIES NOW



SET TANGIBLE **AND ACHIEVABLE** INDICATORS

CO2 reductions/ Net Zero Cities

Mode share

Safe bike and pedestrian networks

Women, children, and elderly using mass transport, walking, and cycling

Air quality

Accessibility

Physical activity

Children's mental health

