



Measures to encourage enable the share of walking in urban mobility

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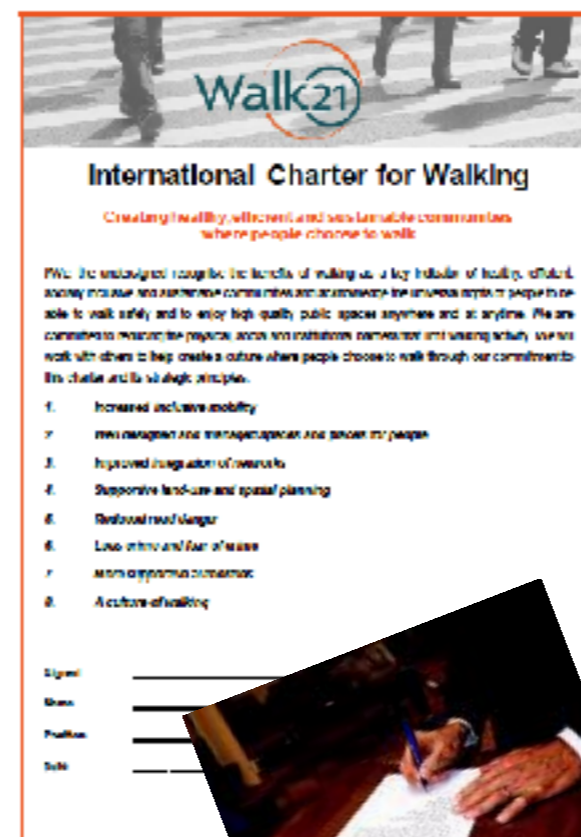
@bronwenthornton

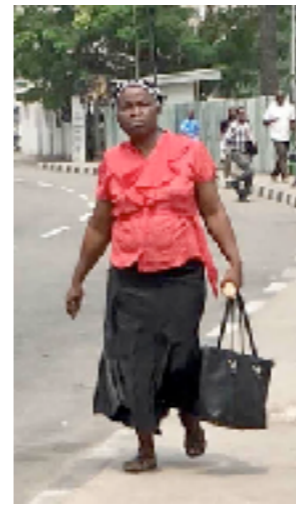
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- International Voice for Walking
- International Charter for Walking
- International Standard for Measuring Walking
- Making Walking Count Project
- Global Walking Network
- XIX International Walk21 Conference on Walking and Liveable Communities:

**Bogotá Colombia**  
**15-19 October 2018**





7.3 billion



# Global SIDE **WALK** Challenge



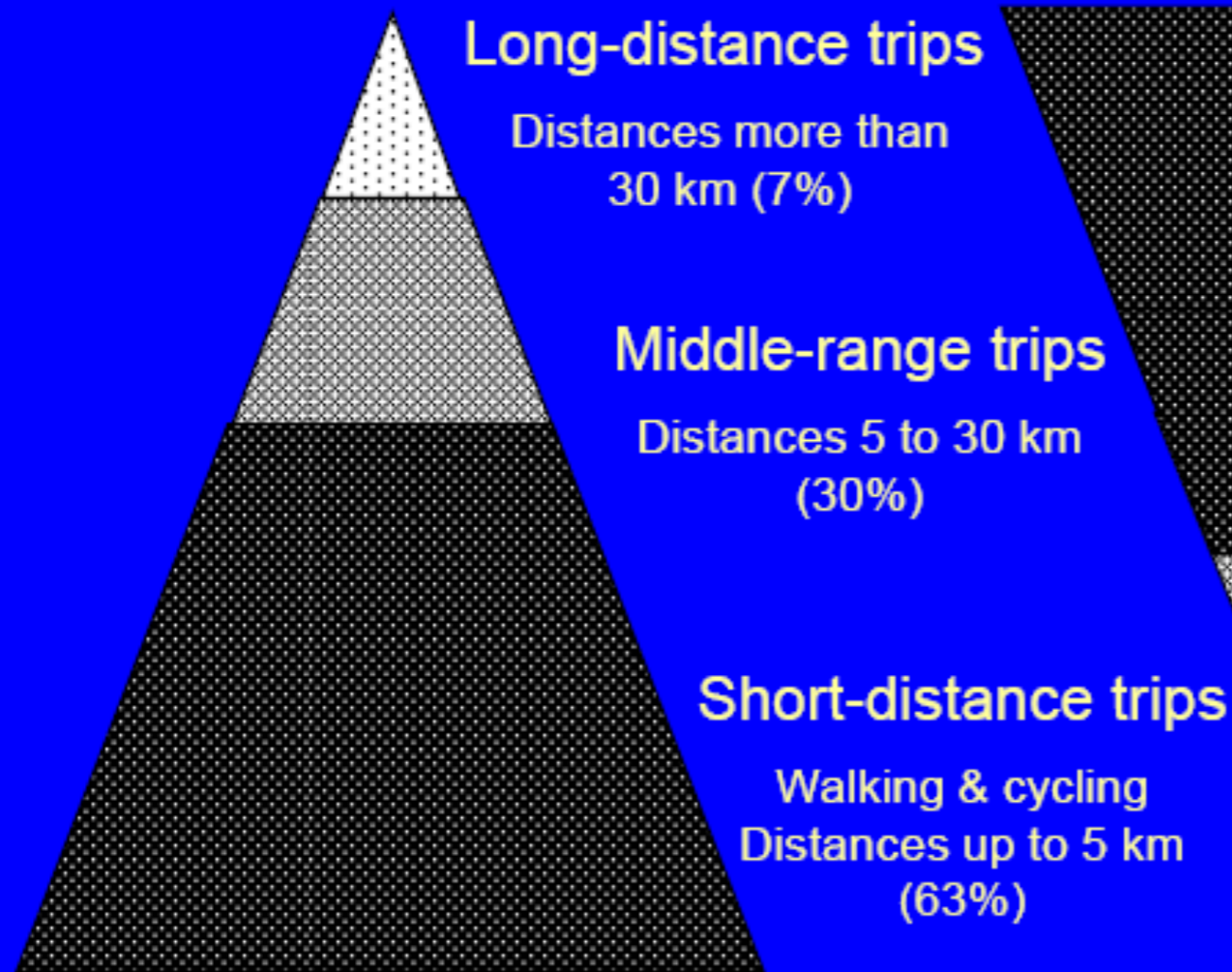
# Global SIDE **WALK** Challenge



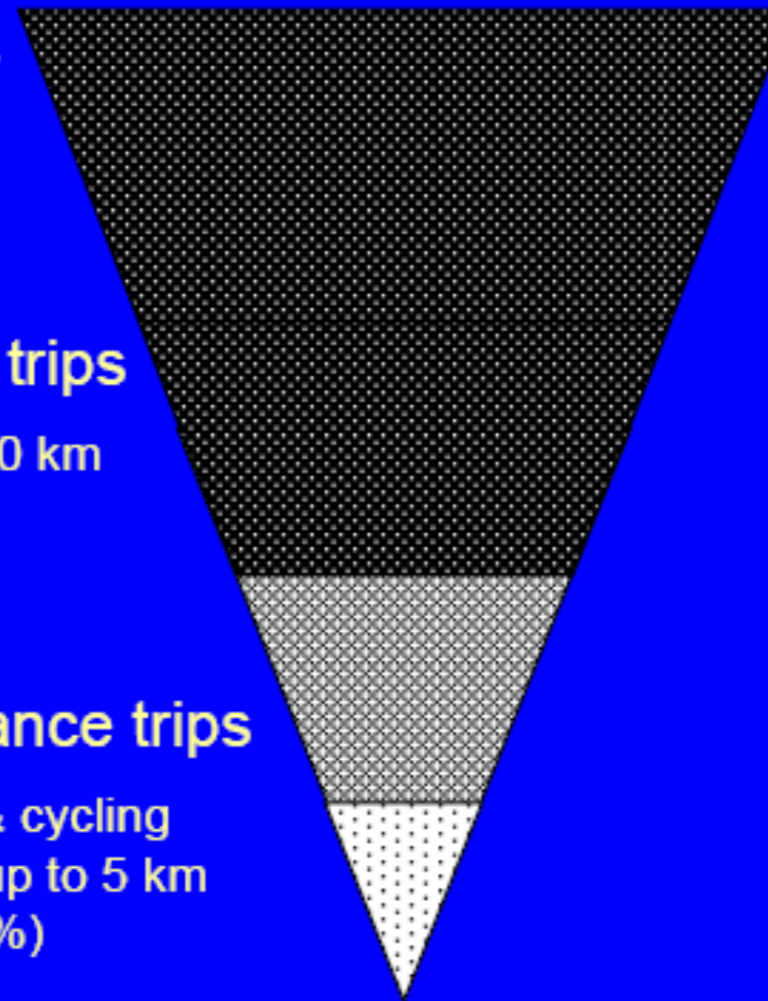
# Global SIDE WALK Challenge



## Mobility patterns; distribution of trip distances



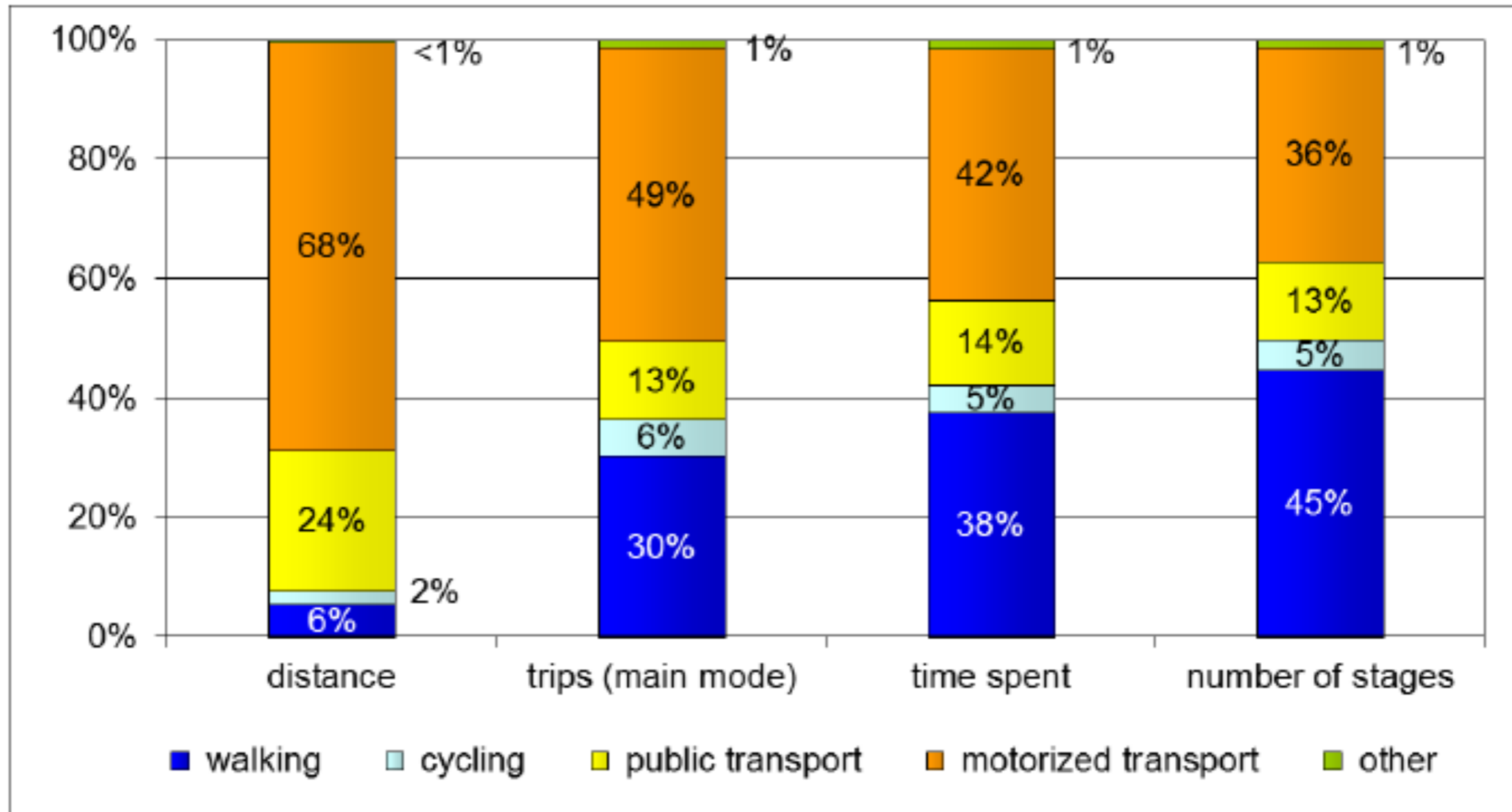
## Perception of importance; allocated resources



### Distribution of ...

- financial resources and investments
- staff in administrations
- focus of available data
- number of experts in the field
- legislative powers
- financial rewards / punishments for users

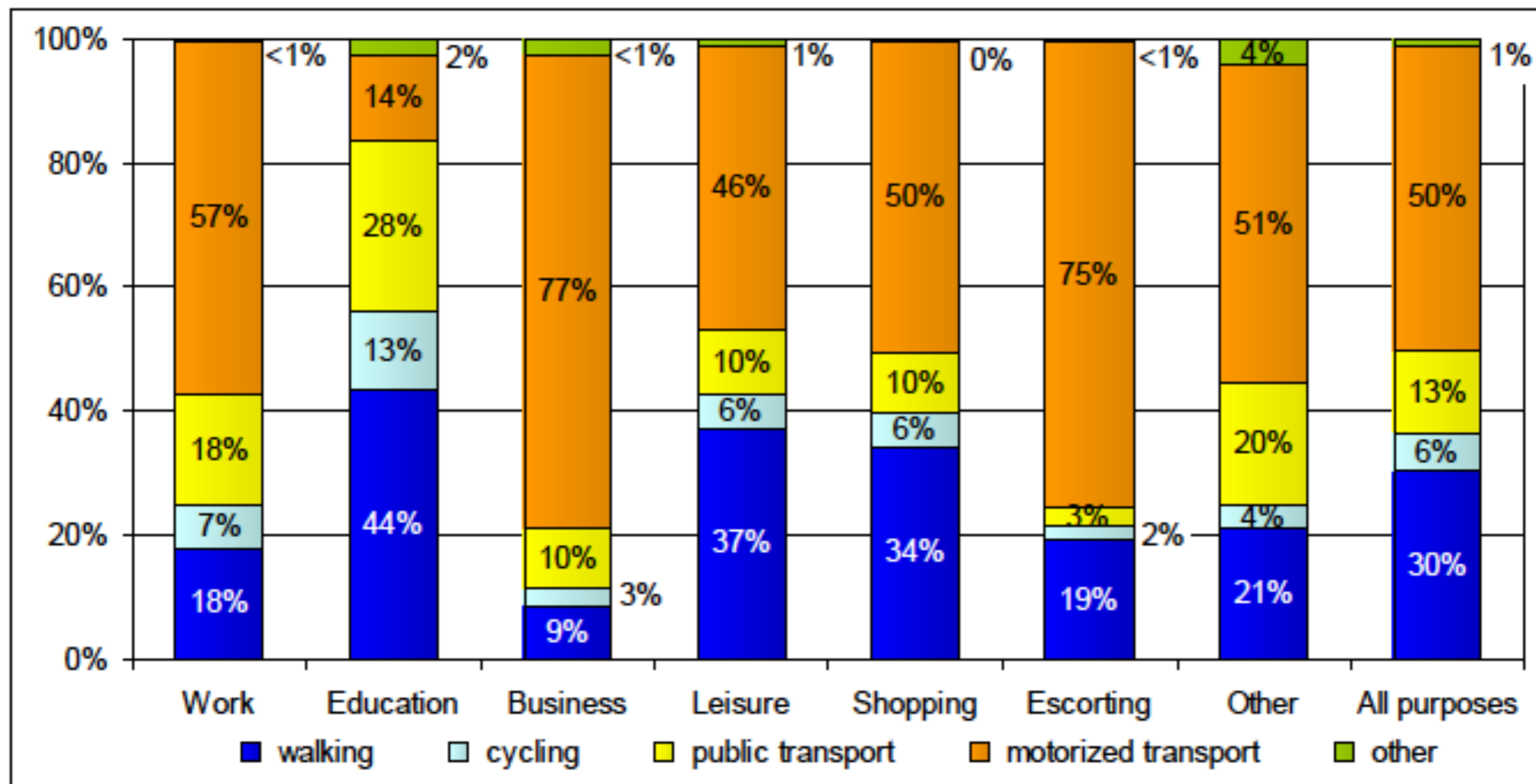
## Comparison of mode share according to distance, “main mode” trips, time spent and trip stages



Data source: Federal Statistical Office (FSO) and Federal Office for Spatial Development (ARE): Microcensus mobility and traffic 2010



## Mode share according to trip purpose



Data source: Federal Statistical Office (FSO) and Federal Office for Spatial Development (ARE): Microcensus mobility and traffic 2010

# Walking in Sydney, Australia



Walking accounts for **92%** of trips made within the city centre  
**52%** of journey time can be spent waiting to cross the road



# Delivery guidance and tools





The International  
Walking Data  
Standard

## WALKING & SOJOURNING ACTIVITY MODE SHARE

- Share of people who have made at least one stage by mode on the survey day
- Average number of daily trips per person by mode
- Average daily travel time per person by mode
- Average daily distance travelled per person by mode
- Mode share of all modes based on (a) stages, (b) main mode, © time, (d) distance.

# Making Walking Count

## Aims



- A common practical measuring tool
- for the collection, analysis and dissemination of **quantitative and qualitative information**
  - to help define and benchmark walkability,
  - to compare results between cities
  - to monitor the impact and effectiveness of investment.

WALKABILITY



WALKING ACTIVITY



PERCEPTIONS





Safe



Inclusive




Enjoyable

# One Street at a Time = Walkable City?





# A comprehensive framework for walking

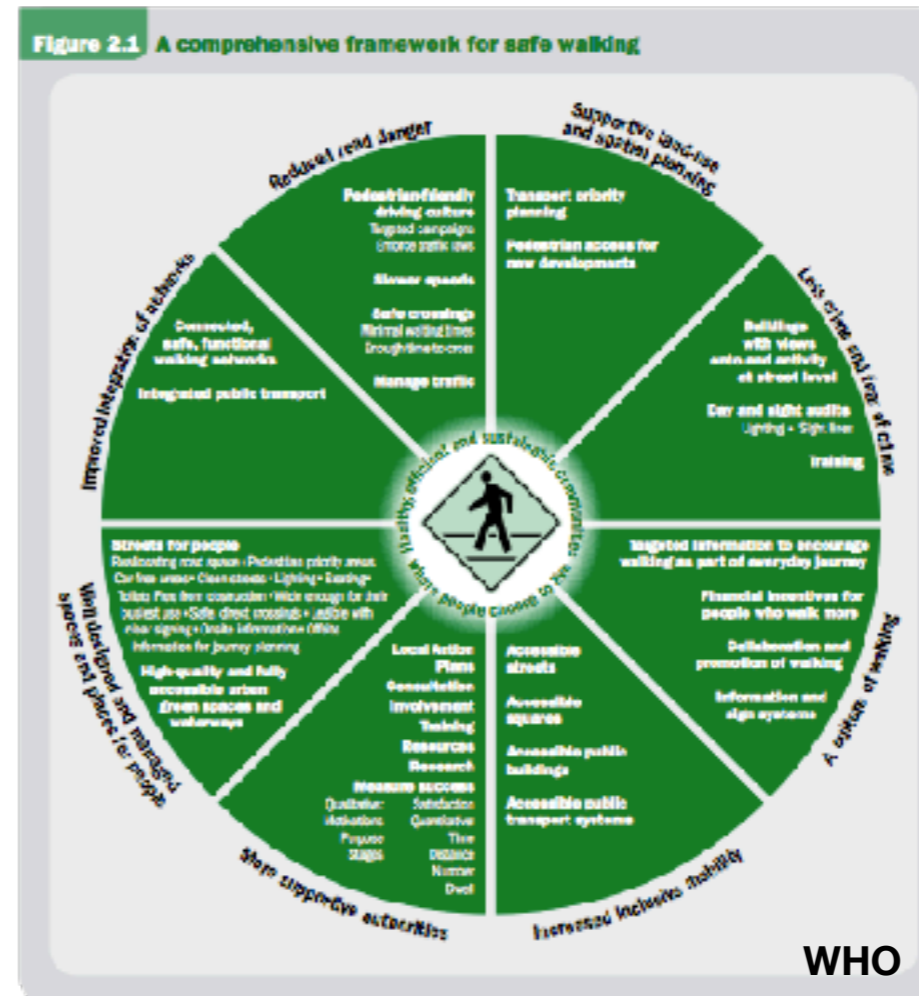
## International Charter for Walking

Creating healthy, efficient and sustainable communities where people choose to walk

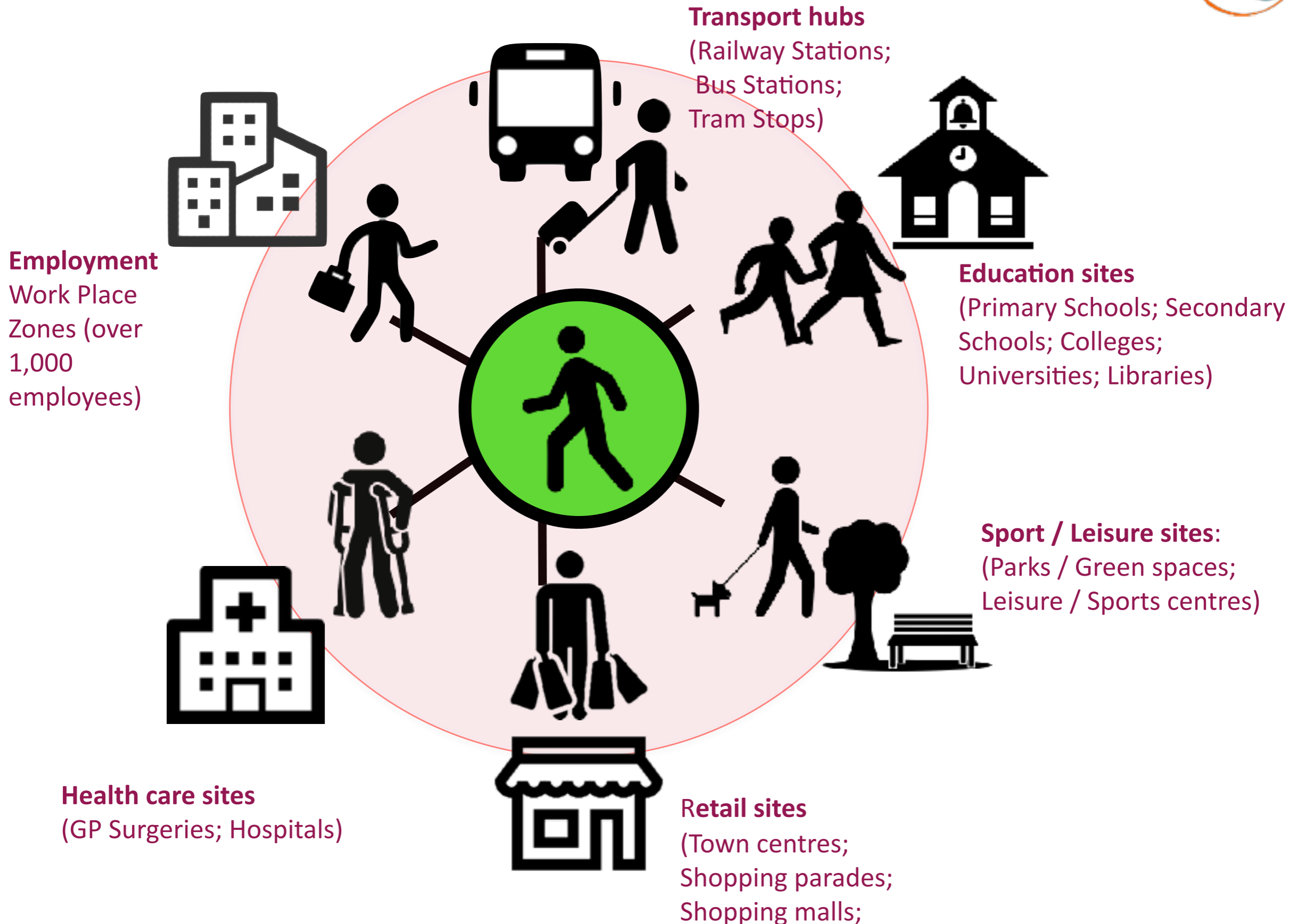
We, the undersigned recognise the benefits of walking as a key indicator of healthy, efficient, socially inclusive and sustainable communities and acknowledge the universal rights of people to be able to walk safely and to enjoy high quality public spaces anywhere and at anytime. We are committed to reducing the physical, social and institutional barriers that limit walking activity. We will work with others to help create a culture where people choose to walk through our commitment to this charter and its strategic principles:

1. **Increased inclusive mobility**
2. **Well designed and managed spaces and places for people**
3. **Improved integration of networks**
4. **Supportive land use and spatial planning**
5. **Reduced road danger**
6. **Less crime and fear of crime**
7. **More supportive authorities**
8. **A culture of walking**

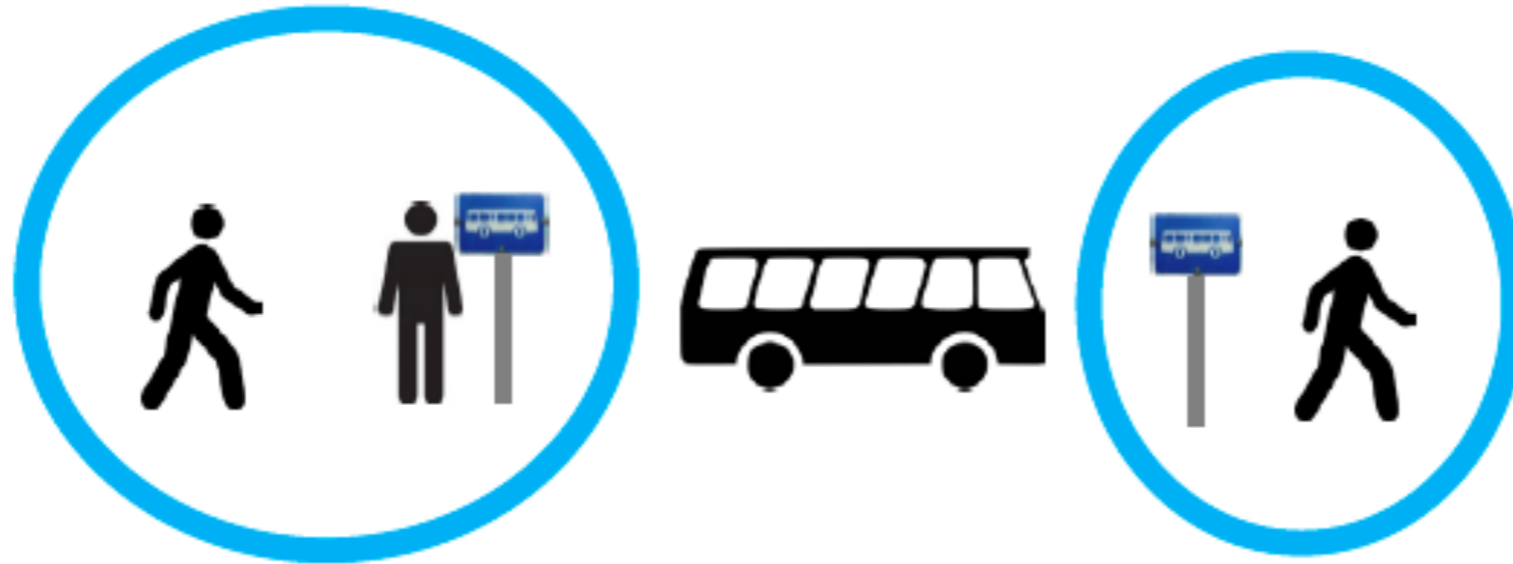
Signed \_\_\_\_\_  
Name \_\_\_\_\_



# Delivering Walkable Cities



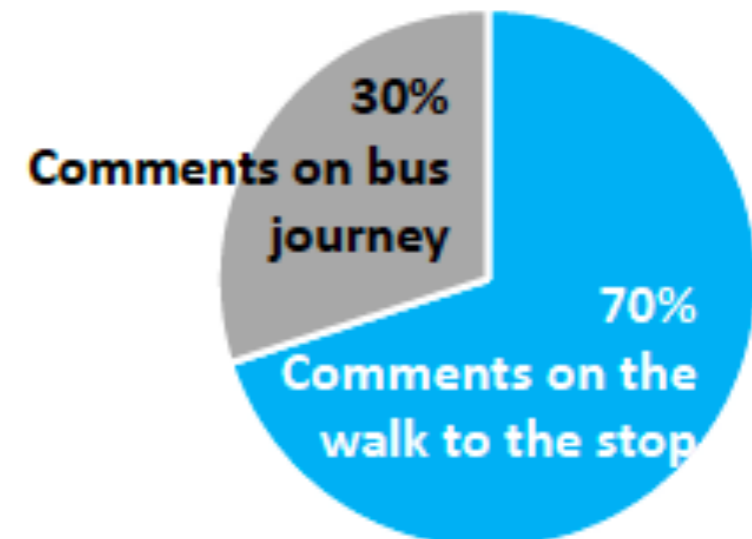
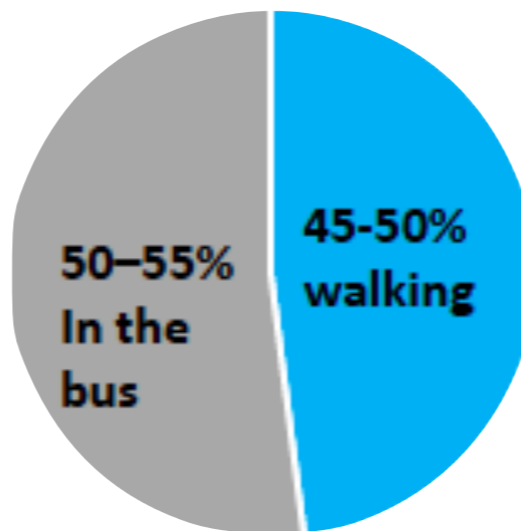
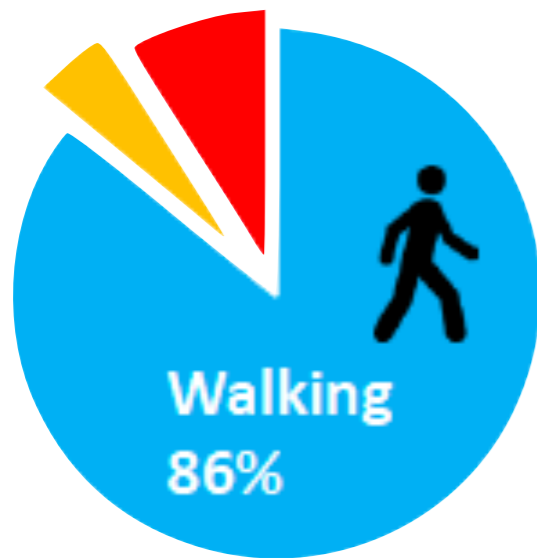
# Using Public Transport is also Walking



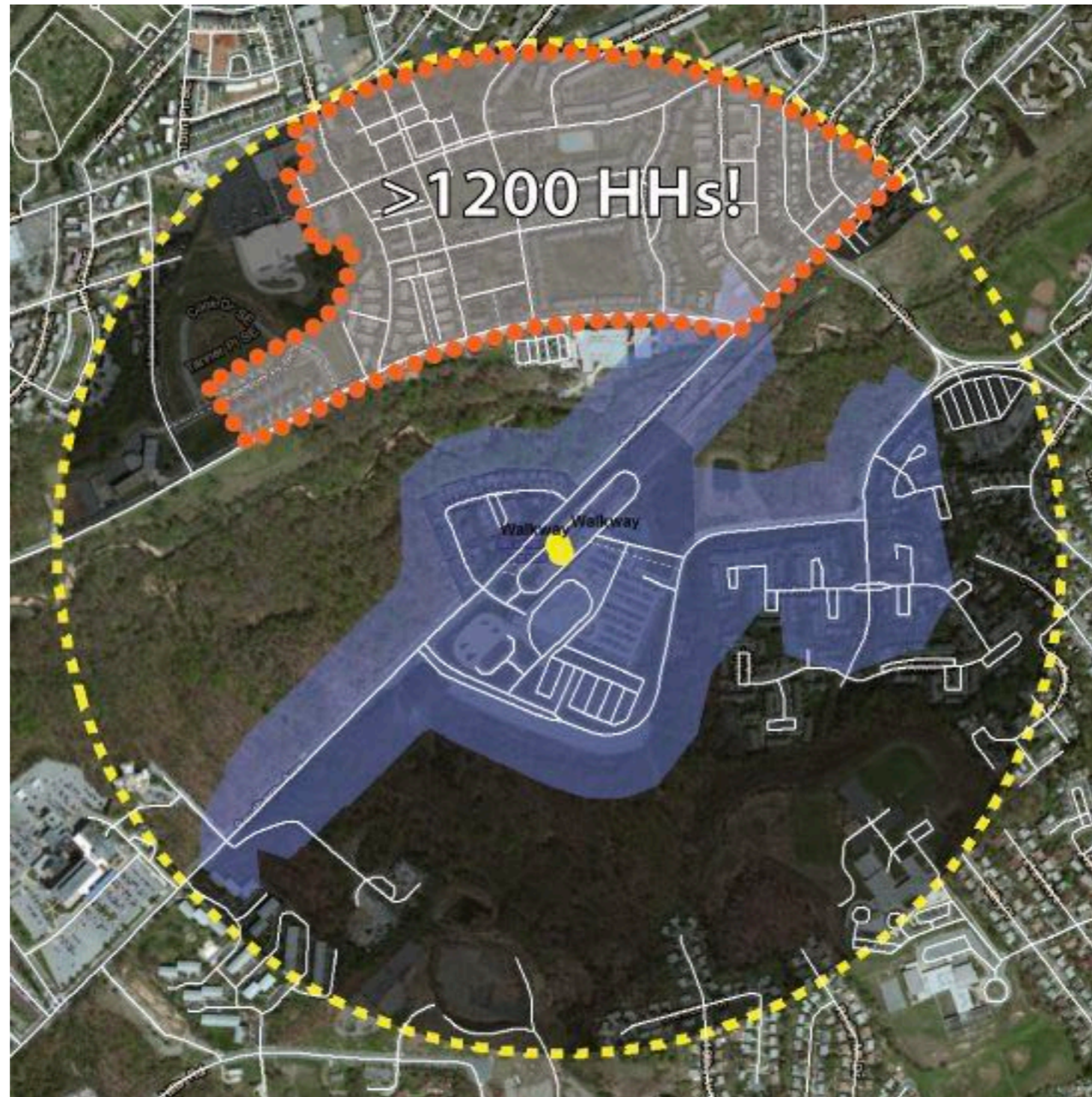
Access

Time

Resonance



# Public Transport needs more Walking



Current walkshed of Southern Ave station. The area with the orange dotted border contains over 1,200 households that could be within a half mile of Metrorail if a direct pedestrian connection were built.

Source: Washington Metropolitan Area Transit Authority



# Public Transport delivers more Walking



MTR Hong Kong and Stockholm

And walkability: connectivity, permeability, safety



# Streets for walking



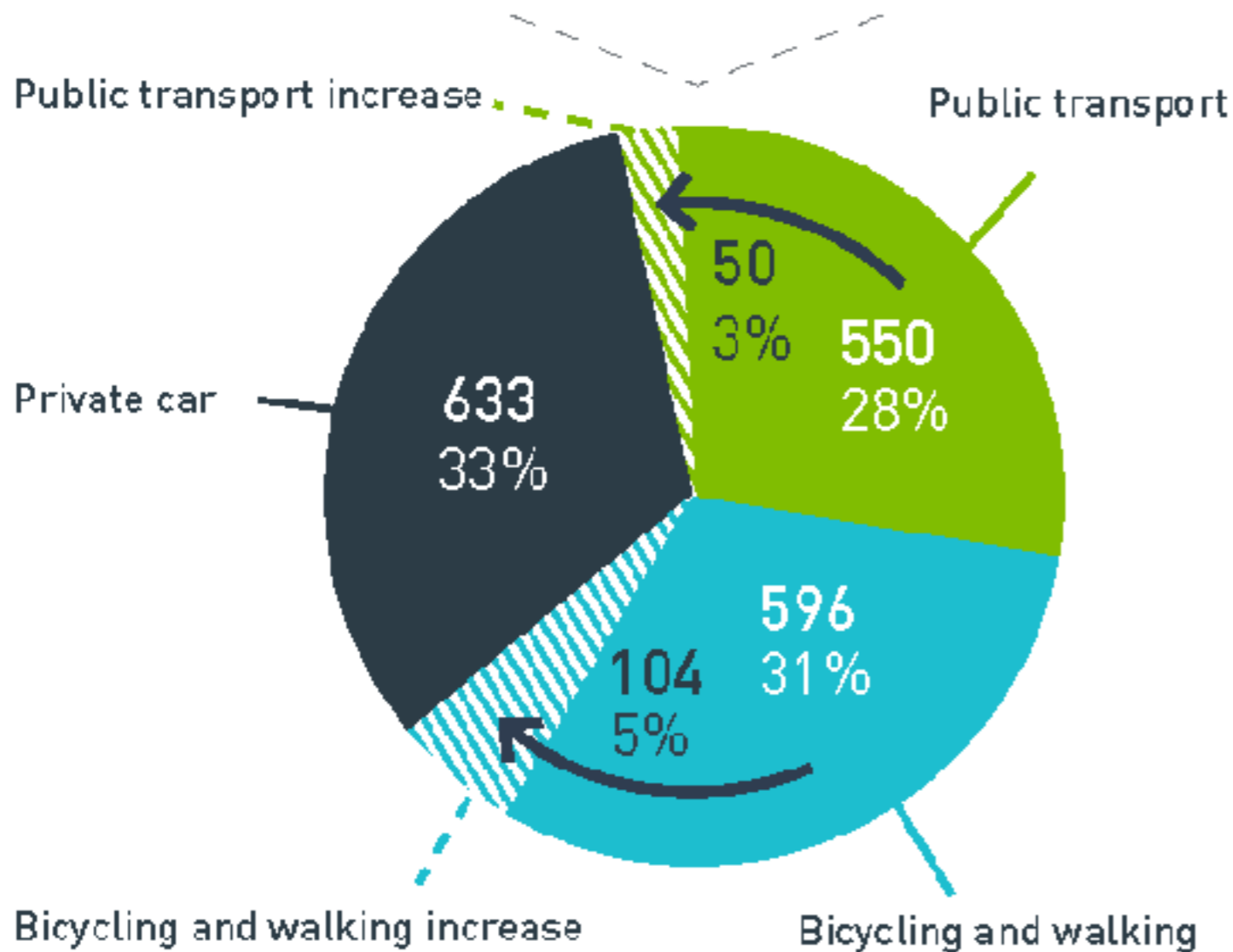
# Rotterdam City Lounges



# Oslo, Norway



- Attractive and seamless mobility
- Zero growth car traffic
- Fossil free public transport
- Pedestrian friendly by 2019





# Paris, France



- Sharing road space and encouraging pedestrian networks
- Promoting diversity of activities and practices in the street
- Raising convenience standards in public spaces
- Rethinking pedestrian orientation
- Strengthen the culture of walking and pedestrians in Paris



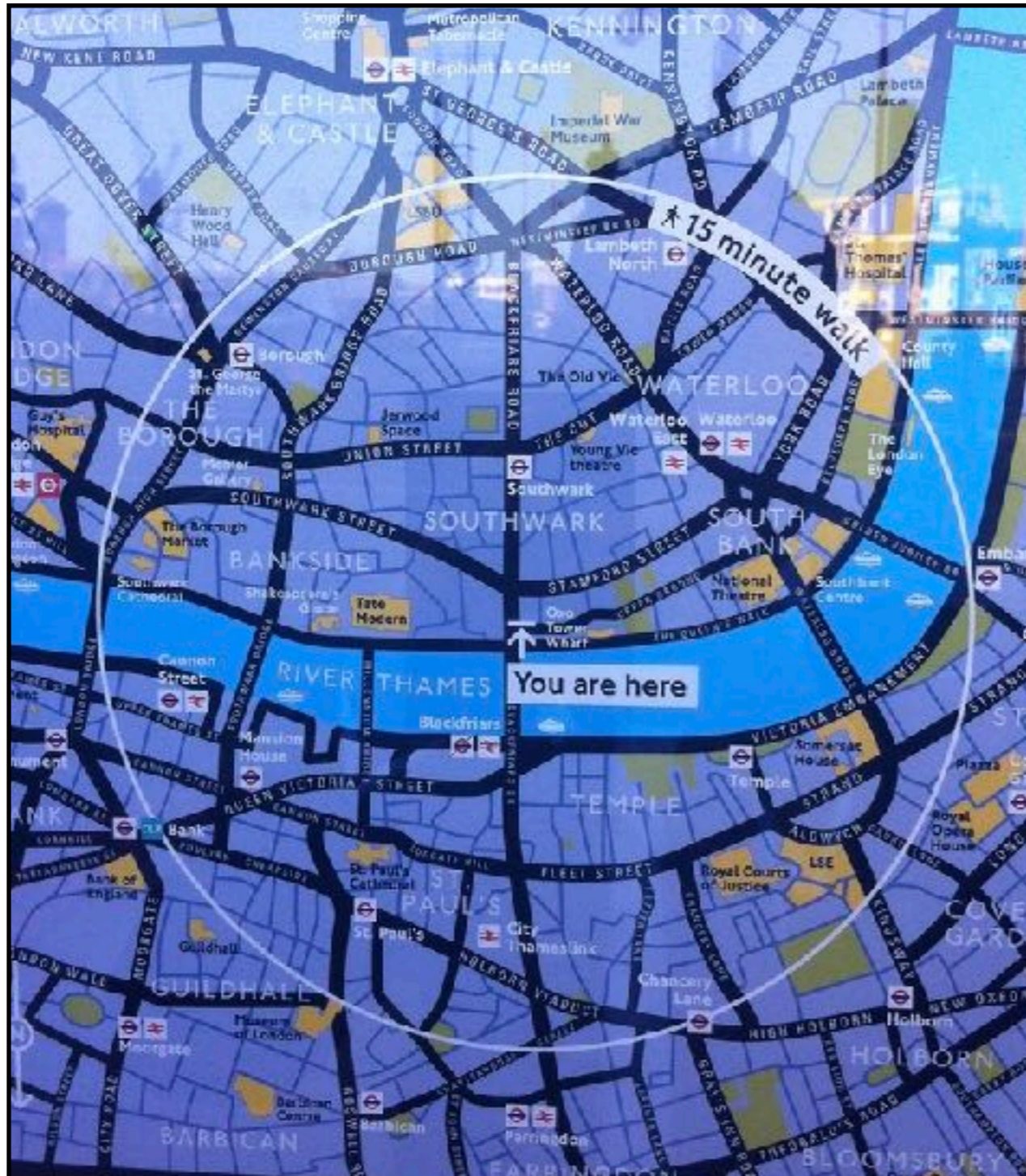
	8 000 000 €	EN FINITE, ENCORE PLUS D'AMÉNAGEMENTS CYCLABLES	15 632 VOTES
	8 000 000 €	PARIS AUX PIÉTONS	14 718 VOTES
	4 400 000 €	DÉVELOPPER L'AIDE AUX PERSONNES EN SITUATION DE PRÉCARITÉ	13 604 VOTES
	7 500 000 €	LA RECONQUÊTE DE LA PETITE CEINTURE	11 575 VOTES
	2 000 000 €	CULTIVER EN VILLE	11 356 VOTES
	1 000 000 €	DU MATÉRIEL DE NETTOIEMENT SILENCIEUX ET NON POLLUANT	9 937 VOTES
	3 000 000 €	DES FONTAINES À BOIRE DANS TOUT PARIS	9 571 VOTES
	3 000 000 €	DU VERT À TOUTS LES ÉTAGES	8 481 VOTES

**BUDGET INVESTI : 35 200 000 €**

**VOUS AVEZ ÉTÉ 66 887 À VOTER POUR LE BUDGET PARTICIPATIF 2015**



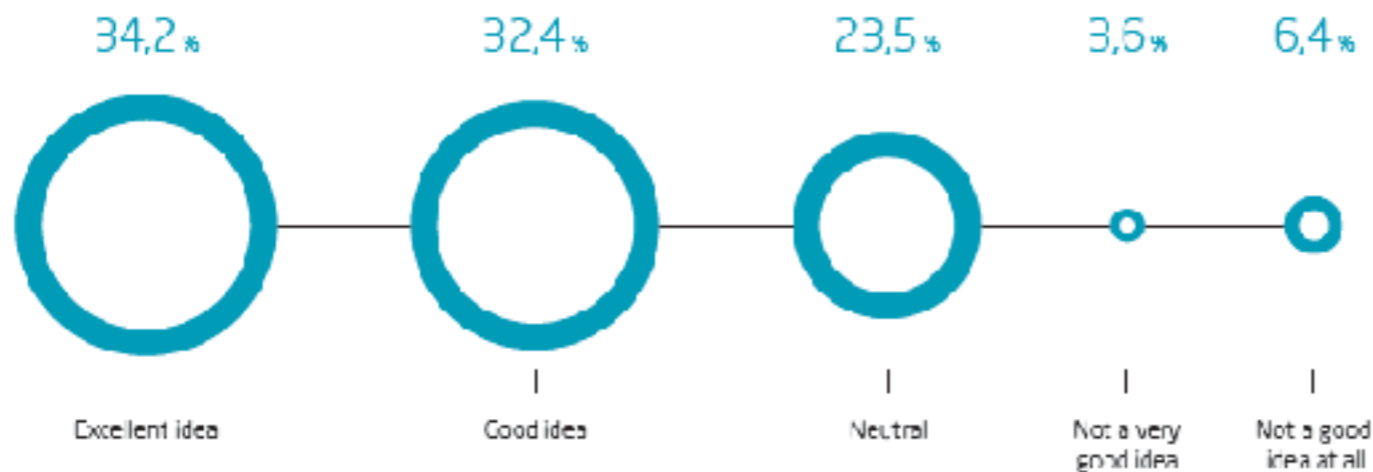
# London Walking Maps



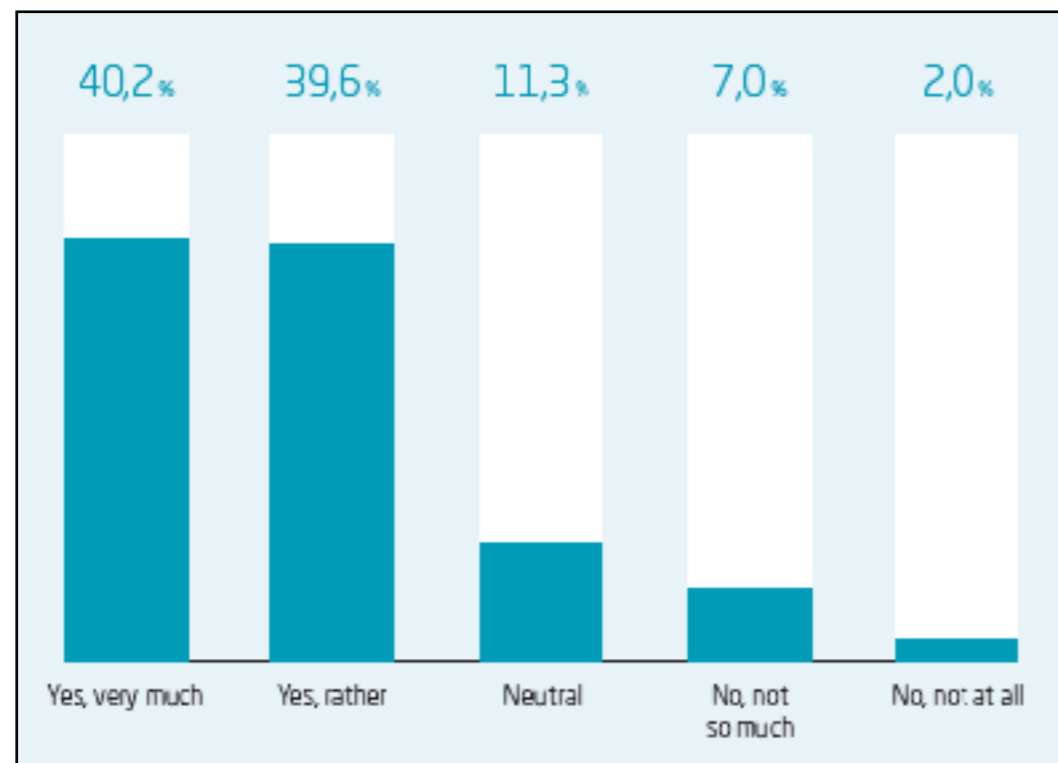
# Vienna, Austria



## Opinions about the year of Walking?



## Do you like walking in Vienna?



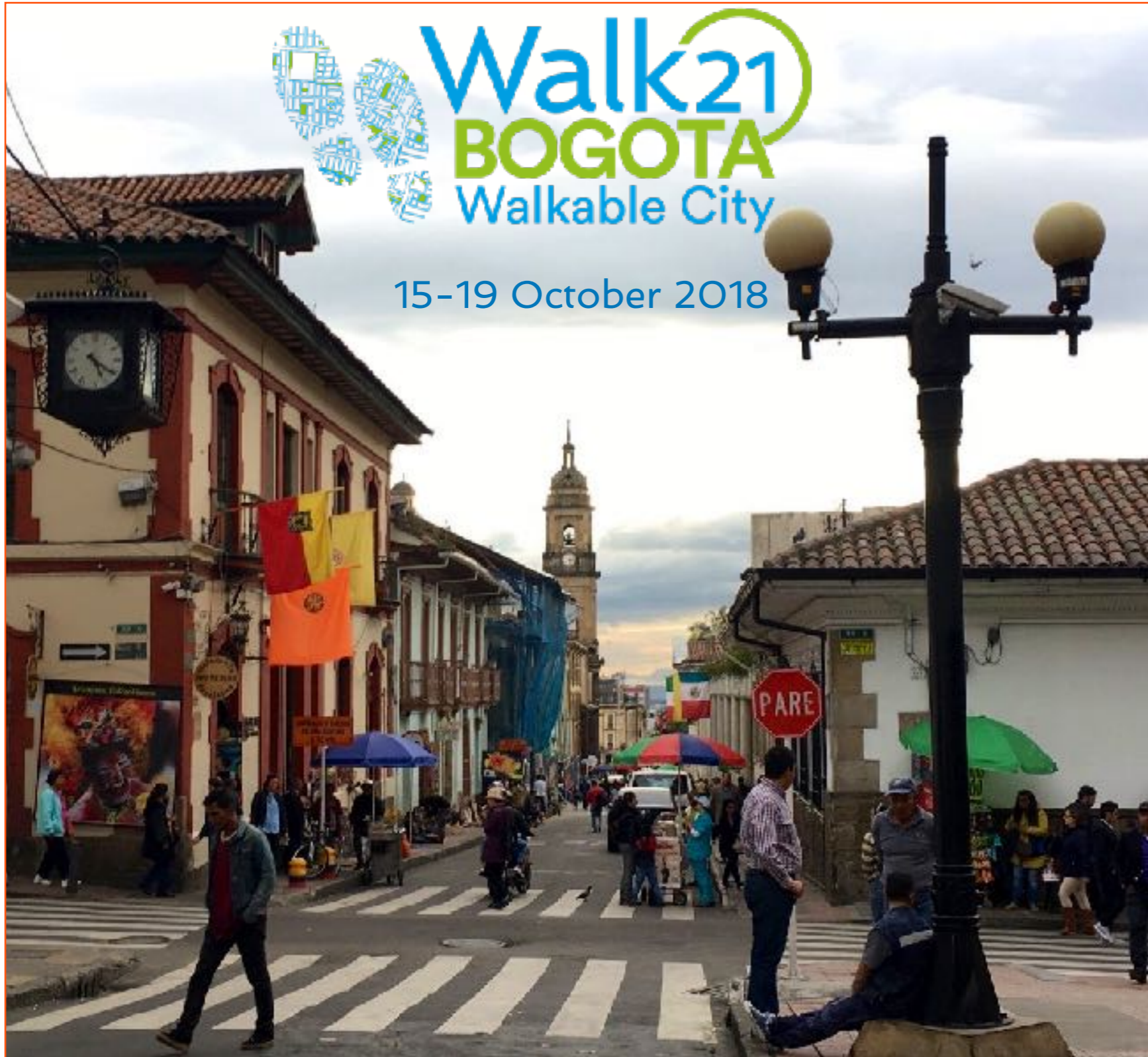
# Hong Kong - The Most Walkable City in the World?



or the most walked?



15-19 October 2018



*Thank you!*

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