Road safety is the key to low-carbon and active mobility transition in India

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Summary of the talk

- I will not talk about cars; cars are evil, and we all agree [?]
- High levels of motorcycle and bicycle usage offer a great opportunity for low-carbon mobility in India
- However, both vehicles are highly sensitive to safety on the roads
- Motorcycles provide no physical activity and, with increasing engine power, likely more hazardous to other road users (e.g., pedestrians)
- Decarbonisation and electrification of transport should aim for:
 - \checkmark Balancing public health benefits with carbon mitigation
 - ✓ Reduced vehicle power/smaller batteries for motorcycles
 - \checkmark Putting e-bicycles at the centre of policy making, and not as an afterthought
 - ✓ Benefitting from the synergies between electric and conventional bicycles





Low carbon transition is not possible without safety on the road

- India's passenger transport is currently low carbon
 - · low levels of motor vehicle ownership
 - intercity transport is dominated by buses and trains
 - · personal motor vehicles are largely composed of motorcycles
- However, transport operates at high levels of road injury risk; active travel use is not a preferred choice
- Cities in Europe that witnessed a large-scale increase in bicycling (or electric bicycles) post-COVID are among the safest cities in the world
- In comparison, road death rates in Indian cities are an order of magnitude higher



Goel, R (2023). Which Way Must Cycling in India Go? The India Forum. https://www.theindiaforum.in/society/which-way-must-cycling-india-go

Health burden due to transport in Delhi



- Traffic injuries result in greater health burden than traffic-contributed $PM_{2.5}$
- The preventive effect of the physical activity levels (walking and cycling) is far greater than the added burden due to $\rm PM_{2.5}$
- Scenario modelling shows that the small reduction in population-level travel physical activity results in far greater health burden than the *total contribution* of PM_{2.5} from cars and motorcycles
- Physical activity levels remain least monitored risk factor of transport

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DALY = YLL + YLD (includes years lost due to premature death and years lives in disability)

Goel, R. Guttikunda, S. and Tiwari, G. (2022) "Health modelling of transport in low-and-middle income countries: A case study of New Delhi, India." Active Travel Studies 2.1.

Traffic injuries kill the young, while air pollution kills the old

This is why DALY burden from traffic injuries is greater than air pollution despite the high levels in Delhi



Goel, R. Guttikunda, S. and Tiwari, G. (2022) "Health modelling of transport in low-and-middle income countries: A case study of New Delhi, India." Active Travel Studies 2.1.

Rise and rise of motorcycles in India



Distribution of road deaths (2016-2018)

Chhattisgarh 2017-2019: 12000 road deaths

Motorcyclists are the largest contributor to road deaths in India

Source: National Family Health Surveys, Census and Longitudinal Ageing Survey of India Banerjee et al. (2022) State-wide crash pattern of road traffic fatalities in India. Submitted to Accident analysis and prevention.

Risk of fatality of a motorcyclist in Delhi

Average number of annual road deaths in Delhi (2017-2019)



Risk of fatality of a motorcyclist in Delhi



For the same distance travelled, a motorcyclist has 20 times greater risk than a car occupant

Goel, R. (2023). Population-level estimate of bicycle use and fatality risk in a data-poor setting. International journal of injury control and safety promotion, 30(3), 333-337.

Motorcycle risk is among the lowest in Indian cities



- Even with extremely low mode share of motorcycles, cities in the US and UK have share of 10 to 25% of motorcyclists among all road deaths
- In comparison, mode share of motorcycles is orders of magnitude higher in Indian cities
- Much of the differences between the traffic death rates of high-income countries and India can be attributed to high levels of motorcycle usage

Motorcycle risk is among the lowest in Indian cities



- The y-axis shows the number of motorcycle deaths per 100,000 commuters
- Among those shown here, Indian cities have the lowest motorcycle death rates
- Motorcycles in India are much smaller in engine size than those in high-income countries
- Even with low levels of risk, high levels of motorcycle use results in large number of road deaths

Rise of cycling to school in India

14.0%



Agrawal S, Seth A, Goel R. (2024). A Silent revolution: Rapid rise of cycling to school in rural India. Submitted to Journal of Transport Geography.

Rise of cycling to school in India

14.0%



Percent children reporting going to school by bicycles

Agrawal S, Seth A, Goel R. (2024). A Silent revolution: Rapid rise of cycling to school in rural India. Submitted to Journal of Transport Geography.

Rise of cycling to school in India

14.0%



Agrawal S, Seth A, Goel R. A Silent revolution: Rapid rise of cycling to school in rural India. Submitted to Journal of Transport Geography.¹³

Geographical spread of cycling growth



Bicycle distribution schemes in states: a major contributor to growth in cycling use



- This scheme is prevalent in many Indian states
- In these schemes, the government arranges funds to be given to beneficiaries for purchasing a cycle or they provide cycles to beneficiaries
- Bicycles given to the children enrolled in secondary schools (ninth and tenth standards), with the underlying aim to improve access to secondary education
- States with the highest growth in cycling were those where BDS had been implemented

Decadal change in cycling use

Risk of fatality of a cyclist in Delhi

Average number of annual road deaths in Delhi (2017-2019) 600 541 500 400 300 200 100 53 52 0 Bicycle Motorcycle Car

Bicyclist and car occupant deaths are almost one-tenth of motorcyclists

Risk of fatality of a cyclist in Delhi



For the same distance travelled, a has 40 times greater risk of dying than a car occupant

Goel, R. (2023). Population-level estimate of bicycle use and fatality risk in a data-poor setting. International journal of injury control and safety promotion, 30(3), 333-337.

E-bikes combine the best of motorcycles and bicycles

- Electric bicycles can be broadly grouped into two categories:
 - 1. Pedal-assist
 - 2. Throttle powered
- Pedal-assist: uses both human and motor power to drive the wheels of the cycle
 - Provides 75% as much physical activity as a conventional bicycle
- E-bikes combine the ability of a motor with human power
 - Lower speeds compatible with cycling infrastructure
 - Retains physical activity while electric motor supports longer distance, hilliness, hot weather, and frailty
 - Most efficient use of batteries: electrification that minimises ecological impacts because of metal extraction
 - International experience shows potential of mode shift from motorised vehicles





We conducted a qualitative study to understand the potential of e-bikes in Delhi

- Types of interviewees:
 - Users
 - Retailers
 - Manufacturers
 - Retrofitters
 - Policymakers
 - Advocacy groups/industry organizations
- Goal was to understand what is the current landscape of electric cycle use, as well as why it is happening
- Length ranges from approx. 10 minutes to an hour or more

Challenges and enablers for the growth of e-bicycles

- Affordability: Who will buy an e-bike? A potential cyclist or a potential motorcyclist
- Taxation & subsidy: FAME subsidy, GST, bank loans
- Traffic safety: e-bikes, just like bicycles need safe infrastructure—also adds to synergy
- Accessibility: those with injuries and older adults find e-bikes convenient
- Physical activity benefits: customers are interested in e-bikes for convenience and physical activity

Way forward

- Use electrification and decarbonisation as a pivot for transformative changes in transport
- Focus on micromobility and vehicles that use small batteries
- Cycling infrastructure is a major policy push in many countries: for decarbonising and public health
- Micromobility has strong synergy with cycling policies
- E-bikes should be treated as motor vehicles and should find a prominent place in the electrification policy of India